Oral Communication Scoring Guide



Presentation is outstanding and engages the audience.

Content:

- main idea is stated clearly
- support is well chosen
- language use is vivid and sophisticated

Organization:

- substantial preparation is evident
- topic is logically developed to suit purpose
- effective use of transitions

Delivery:

- voice is used consciously and successfully to enhance the message
- audio/visuals are carefully chosen to enhance the presentation
- engages or entertains audience



Presentation achieves its purpose and maintains audience interest.

Content:

- main idea is stated
- support is adequate
- language is appropriate but not varied

Organization:

- some preparation is evident
- topic is clearly developed to suit purpose
- transitions are used but may not be obvious

Delivery:

- voice is appropriate and correct but may not enhance the message
- audio/visuals are used with some effect to enhance the presentation
- maintains audience interest

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Presentation is minimally accomplished and does not engage the audience.

Content:

- main idea is present but not clearly stated
- support is weak or illogical
- language is correct not varied

Organization:

- little preparation is evident
- loose structure is present but difficult to follow
- transitions are not used appropriately

Delivery:

- voice problems interfere with message delivery in places
- audio/visuals are used ineffectively
- audience may struggle to understand or follow the presentation



Presentation is inadequate and does not maintain audience interest.

Content:

- main idea is not stated
- support is under-developed or not evident
- incorrect word usage; little variety in word choice

Organization:

- preparation is not evident
- may be repetitive or off topic
- transitions are not used

Delivery:

- voice problems interfere with message delivery
- audio/visuals are not used
- audience is unable to understand or follow the presentation



Presentation is too brief to evaluate or not attempted at all.